



MEDIA ALERT
11/16/19

SPECIAL OLYMPICS PA TO CELEBRATE ITS 5TH ANNUAL ERIE POLAR PLUNGE AT PRESQUE ISLE STATE PARK ON NOVEMBER 16TH

(Norristown, PA, November 8, 2019) – More than 600 plungers will be freezin’ for a reason at the fifth annual Erie Polar Plunge to benefit Special Olympics Pennsylvania (SOPA) on Saturday, November 16, 2019 at Presque Isle State Park – Beach #7, located at 301 Peninsula Drive in Erie, PA. Registration opens at 9:00 a.m. and the plunge will begin at 12 noon.

The fun filled day will include ice and wood carving demonstrations, face painting, corn-hole games, tailgating and complimentary coffee and hot chocolate provided by the Knights of Columbus, cold Coca Cola beverages, and hot dogs and kielbasa donated by Smith’s Hot Dogs. Guests will also have the opportunity to join a few local mascots – The Seawolves, C. Wolf and SOPA’s very own Bernard the Polar Bear – for a dance off and see who has the best moves.

WHAT: The 5th Annual Erie Polar Plunge

WHO: More than 600 Polar Plungers
Plunge Emcee - Mike Ruzzi, Anchor for WICU-TV 12
Co-emcee - Joe Lang, Disc Jockey for BOB FM 94.7
Music and entertainment by DJ Vinnie from Erie Encore Entertainment

WHEN: Saturday, November 16
Plunge Town 9 to 11:30 a.m. (sponsored by Sportsmen’s Athletic Club)
Plunge begins at 12 p.m.

WHERE: Presque Isle State Park – Beach #7
301 Peninsula Drive, Erie PA

WHY: Every minute that plungers spend in the cold will warm the hearts of thousands of SOPA athletes. Polar Plunges have raised millions of dollars across the country for Special Olympics chapters. The events are co-hosted by state chapters of Special Olympics along with their Law Enforcement Torch Run (LETR) officials.

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About Special Olympics Pennsylvania

Special Olympics Pennsylvania provides year-round training and competition in 21 Olympic-type sports to more than 20,000 children and adults with intellectual disabilities or closely related developmental disabilities. For more information about how you can join “The Inclusion Revolution,” visit www.specialolympicspa.org.

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