



Special
Olympics
Pennsylvania



MEDIA ALERT

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Special Olympics PA to Celebrate its 8th Annual Lehigh Valley Polar Plunge on February 22nd

(Norristown, PA, February 19, 2020) – More than 600 plungers will be freezin' for a reason at the 8th annual Lehigh Valley Polar Plunge to benefit Special Olympics Pennsylvania (SOPA) on Saturday, February 22, 2020 at Scott Park, located at Larry Holmes Drive & 3rd Street in Easton, PA. The plunge supports the thousands of athletes that are served by Special Olympics Pennsylvania.

The event will feature a Plunge Town (area to pitch a tent), a costume contest, music from a local DJ, games & activities, and more.

WHAT: The 8th Annual Lehigh Valley Polar Plunge

WHO: More than 600 Polar Plungers

WHEN: Saturday, February 22
9:30 a.m. Registration and Plunge Town Open
11 a.m. Costume Contest Judging
Plunge 12 p.m.

WHERE: Scott Park
Larry Holmes Drive & 3rd Street
Easton, PA 18042

WHY: Every minute that plungers spend in the cold will warm the hearts of thousands of SOPA athletes. Polar Plunges have raised millions of dollars across the country for Special Olympics chapters. The events are co-hosted by state chapters of Special Olympics along with their Law Enforcement Torch Run (LETR) officials.

Media Contacts:

About Special Olympics Pennsylvania

Special Olympics Pennsylvania (SOPA) provides year-round training and competition in 21 Olympic-type sports to more than 20,000 children and adults with intellectual disabilities or closely related developmental disabilities. For 50 years, SOPA and its 54 local programs have used the power of sports to transform the lives of people with intellectual disabilities and unite everyone by fostering community and building a more acceptable and civil society.

SOPA is much more than a sports organization. Through its Athlete Leadership Programs, athletes assume meaningful leadership roles, influence change within the Special Olympics movement and take on roles as Global Messengers (trained as public speakers for Special Olympics), athlete representatives, coaches, board members and more. SOPA also addresses major challenges facing its athletes including healthcare. Its Healthy Athletes program offers athletes free health screenings in the form of eye, ear, dental and podiatry assessments. Athletes are also taught how to live active lifestyles, eat healthy and more. Additionally, SOPA strives to create a unified world by promoting inclusion, uniting communities, and changing attitude. Through Unified Sports, SOPA brings together individuals with and without intellectual disabilities as equal teammates in training and competition, which promotes respect and acceptance, and facilitates meaningful relationships between people of all abilities. For more information about how you can join "The Inclusion Revolution," visit www.specialolympicspa.org.

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